



Personal Success Path

Start

Foundational Systems

Understanding the Business of Chiropractic

- Office Procedures
- Chiropractic Tech Team
- Patient Centered Care-tactics™

Leadership & Vision

Promoting Authenticity and Leadership Development

- Your Business Vision
- Finding Your Leadership Style
- Statistical Management

Management

Getting Results through People

- Recruiting, Hiring & Training
- Staff Evaluations & Performance Review
- Staff Training & Meetings

Marketing

New Patient Attraction

- Building the Referral Practice
- Image Building
- Public Speaking

Financial Accountability

The Plan for Chiropractic Prosperity

- Accounting Basics & Profit Center
- Money & Behavior
- Seven Accounts System